

## **RTD Coffee in Slovenia**

Market Direction | 2022-12-20 | 26 pages | Euromonitor

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### **Report description:**

RTD coffee is growing in retail volume and value terms as the coffee culture increases, along with coffee shop penetration. Ready-to-drink beverages are on the rise due to the convenience of on-the-go beverages, with offerings such as cold brew coffees being drunk outside cafe areas. This was especially relevant following the outbreak of COVID-19, where consumers moved outside of crowded spaces, taking to the outside, and boosting growth in RTD coffee.

Euromonitor International's RTD Coffee in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTD Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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