

RTD Coffee in Georgia

Market Direction | 2022-12-22 | 23 pages | Euromonitor

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Report description:

The limited assortment of RTD Coffee in Georgia prevents the category from achieving higher growth potential. Overall, not many Georgian consumers are aware of RTD Coffee products since they are mainly available at large modern retailers and are rarely to be found in traditional retailers. As a result, consumers who prefer to shop at small stores near to home are unaware of the availability of RTD Coffee.

Euromonitor International's RTD Coffee in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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