

## **Rice, Pasta and Noodles in Guatemala**

Market Direction | 2022-12-21 | 24 pages | Euromonitor

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### **Report description:**

Sales of rice, pasta and noodles saw healthy growth in volume terms in 2022, following a decline in 2021. Rice is seen as a staple food in the country, being typically cooked with black beans. Demand for both rice and pasta skyrocketed at the onset of the COVID-19 crisis in 2020, as consumers stocked up on non-perishable food items. In 2022, the rate of growth returned to pre-pandemic levels as consumers resumed their normal purchasing patterns, having worked their way through the surplus supply...

Euromonitor International's Rice, Pasta and Noodles in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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