

Refrigeration Appliances in Spain

Market Direction | 2022-12-22 | 42 pages | Euromonitor

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Report description:

Following a strong performance in 2021, both retail volume and retail constant value sales (2022 prices) of refrigeration appliances declined in 2022. This reflected deteriorating economic conditions, particularly a spike in consumer price inflation, which led a significant number of local consumers to reign in their discretionary spending and postpone big-ticket purchases. A difficult economic environment also led to increased local consumer interest in second-hand appliances, particularly among...

Euromonitor International's Refrigeration Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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E-commerce continues to narrow the gap to appliances and electronics specialists

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Shrinking household size will boost demand for smaller fridges

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