

## **Refrigeration Appliances in Mexico**

Market Direction | 2022-12-19 | 41 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

The COVID-19 pandemic proved to have a positive influence on sales of refrigeration appliances in Mexico, despite the added pressures it placed on the economy. After dynamic growth in 2020 and 2021, in retail volume terms, growth slowed slightly in 2022, albeit remaining strong. This positive performance was driven in part by people continuing to spend more time at home. While the remaining COVID-19 restrictions were lifted in 2022, schools continued to operate on a hybrid basis until March 2022...

Euromonitor International's Refrigeration Appliances in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Refrigeration Appliances in Mexico  
Euromonitor International  
December 2022

### List Of Contents And Tables

#### REFRIGERATION APPLIANCES IN MEXICO

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

More time at home increases awareness of the importance of refrigeration appliances

Prices rise as production costs increase

Energy efficiency comes under the spotlight

##### PROSPECTS AND OPPORTUNITIES

Samsung to invest USD500 million in increasing local production, as investors see potential in Mexico

New technology likely to drive interest and demand for new refrigeration appliances

Mixed outlook for refrigeration appliances as economic pressures remain

##### CATEGORY DATA

Table 1 Sales of Refrigeration Appliances by Category: Volume 2017-2022

Table 2 Sales of Refrigeration Appliances by Category: Value 2017-2022

Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Freezers by Format: % Volume 2017-2022

Table 6 Sales of Freezers by Volume Capacity: % Volume 2017-2022

Table 7 Sales of Fridge Freezers by Format: % Volume 2017-2022

Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2017-2022

Table 9 Sales of Fridge Freezers by Connected Appliances: % Volume 2018-2022

Table 10 □Sales of Fridges by Volume Capacity: % Volume 2017-2022

Table 11 □NBO Company Shares of Refrigeration Appliances: % Volume 2018-2022

Table 12 □LBN Brand Shares of Refrigeration Appliances: % Volume 2019-2022

Table 13 □NBO Company Shares of Freestanding Fridge Freezers: % Volume 2018-2022

Table 14 □NBO Company Shares of Freestanding Fridges: % Volume 2018-2022

Table 15 □Distribution of Refrigeration Appliances by Format: % Volume 2017-2022

Table 16 □Production of Refrigeration Appliances: Total Volume 2017-2022

Table 17 □Forecast Sales of Refrigeration Appliances by Category: Volume 2022-2027

Table 18 □Forecast Sales of Refrigeration Appliances by Category: Value 2022-2027

Table 19 □Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2022-2027

Table 20 □Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2022-2027

#### CONSUMER APPLIANCES IN MEXICO

##### EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

##### MARKET INDICATORS

Table 21 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 Replacement Cycles of Consumer Appliances by Category 2018-2023

#### MARKET DATA

Table 23 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 24 Sales of Consumer Appliances by Category: Value 2017-2022

Table 25 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 26 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 27 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 28 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 30 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 31 □Sales of Small Appliances by Category: Volume 2017-2022

Table 32 □Sales of Small Appliances by Category: Value 2017-2022

Table 33 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 34 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 35 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 36 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 37 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 38 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 39 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 40 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 41 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 42 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 43 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 44 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 45 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 46 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 47 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 49 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 50 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 51 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Refrigeration Appliances in Mexico

Market Direction | 2022-12-19 | 41 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com