

Ready Meals Packaging in the United Arab Emirates

Market Direction | 2022-09-16 | 9 pages | Euromonitor

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Report description:

Although foodservice outlets were closed or only offering limited services when COVID-19 hit the United Arab Emirates in 2020, local consumers had more time on their hands due to lockdowns or home seclusion, enabling them to prepare meals themselves. However, given many were still working, albeit from home, there was also a need for quick and convenient meal solutions such as ready meals, which helped maintain demand for these products. Fatigue with preparing one's own meals was also setting in...

Euromonitor International's Ready Meals Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ready Meals Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Stronger demand for ready meals in 2021 as COVID-19 restrictions are eased

Folding cartons continues to lead ready meals packaging

Metal food cans continues to grow thanks to rising demand for shelf stable ready meals

PROSPECTS AND OPPORTUNITIES

Ready meals to see strong growth, boosting packaging unit volumes, including for folding cartons

COVID-19 gives further impetus to the healthy eating trend

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