

## **Ready Meals Packaging in Sweden**

Market Direction | 2022-08-31 | 9 pages | Euromonitor

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### **Report description:**

COVID-19 drove a significant increase in demand for ready meals packaging in 2020, with further strong growth seen in 2021. Spending more time at home than usual led to a spike in the retail volume sales of ready meals owing to the ease and convenience that they offer. Bored young consumers regarded such ready meals as frozen pizza as a cheap and safe alternative to eating out. Some consumers also stocked up on these products during the early stages of the pandemic due to a fear of supply-chain...

Euromonitor International's Ready Meals Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Ready Meals Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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KEY DATA FINDINGS

2021 DEVELOPMENTS

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Shelf stable ready meals continues losing ground to frozen and chilled offerings

Frozen and chilled ready meals growth slows in 2021 following the year-earlier spike

PROSPECTS AND OPPORTUNITIES

Further decline expected for metal food cans in shelf stable ready meals

Manufacturers look to transition to 100% recyclable packaging

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