

Ready Meals Packaging in Spain

Market Direction | 2022-08-30 | 9 pages | Euromonitor

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Report description:

Chilled ready meals continued to record strong unit volume growth in its packaging in 2021. While consumers in home seclusion had been looking for easy options to cook and eat a year earlier in 2020, as consumer mobility increased in 2021, home cooking was decreasing, with consumers often turning to chilled ready meals as they are a convenient alternative. This helped maintain strong growth in the packaging unit volumes of folding cartons, aluminium trays, flexible plastic, thin wall plastic con...

Euromonitor International's Ready Meals Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ready Meals Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Ready Meals Packaging in Spain

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List Of Contents And Tables

READY MEALS PACKAGING IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Growth remains strong in chilled ready meals in 2021

Growth slows but remains strong in ready meals in 2021

Brief resurgence for metal food cans in shelf stable ready meals

PROSPECTS AND OPPORTUNITIES

Sustainable packaging will gain ground in ready meals over the forecast period

Health and wellness trend to shake up ready meals packaging

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