

Ready Meals Packaging in Japan

Market Direction | 2022-07-04 | 8 pages | Euromonitor

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Report description:

In contrast to most other ready meal types, demand for chilled ready meals packaging declined during 2020. While chilled ready meals still accounted for the largest share of packaging unit volumes in ready meals, they lost ground to products with a longer shelf life, such as frozen, shelf stable and dried ready meals. Folding cartons, paper-based trays, flexible plastic and ready meal trays are the main types of packaging in chilled ready meals, all of which were declining in 2020. Ready meal tr...

Euromonitor International's Ready Meals Packaging in Japan report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ready Meals Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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READY MEALS PACKAGING IN JAPAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand for chilled ready meals packaging picks up in 2021, but unable to offset the losses from 2020

Shelf stable ready meals packaging declines in 2021 after the spike in demand seen a year earlier

Convenience stores drive shift to microwaveable packaging

PROSPECTS AND OPPORTUNITIES

Slow growth expected for ready meals over the forecast period

Convenient microwaveable packaging will continue to grow in popularity

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