

Ready Meals Packaging in Indonesia

Market Direction | 2022-06-29 | 9 pages | Euromonitor

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Report description:

For extended periods over the last two years (2020 and 2021), consumers in Indonesia have been in home seclusion in order to curb the spread of the COVID-19 virus in the country. As consumers spent more time at home, home cooking became a more important element of consumers lives. Even though consumers spent more time at home, however, they still faced pressure from work and family commitments, and, in the absence of consumer foodservice options, many turned to ready meals products for quick and...

Euromonitor International's Ready Meals Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ready Meals Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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READY MEALS PACKAGING IN INDONESIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Home seclusion accelerates the growth of ready meals packaging

Dried ready meals misses out on the COVID-19 demand spike

Flexible plastic benefits from the strong demand for frozen ready meals

PROSPECTS AND OPPORTUNITIES

Frozen ready meals packaging expected to see further growth over the forecast period

Shelf stable ready meals also expected see growth in the coming years

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