

Ready Meals Packaging in India

Market Direction | 2022-06-28 | 12 pages | Euromonitor

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Report description:

Following the outbreak of COVID-19, consumers faced rising uncertainty as to the stability of life in India. Furthermore, consumers saw their movements heavily restricted for much of 2020 due to the implementation of national lockdown measures designed to curb the spread of the COVID-19 virus in the country. This meant that consumers spent a lot more time at home in 2020, with home seclusion in place throughout the country to prevent contamination. This saw consumers switching to remote learning...

Euromonitor International's Ready Meals Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ready Meals Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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READY MEALS PACKAGING IN INDIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Ready meals packaging continues seeing strong growth in 2021, despite the spike in demand in 2020

Nestle expanding the use of its Mono Material pack

Manufacturers opt for thin wall plastic containers as convenient pack type and service option

PROSPECTS AND OPPORTUNITIES

Folding cartons gaining share in dried ready meals

MTR Foods leads ready meals with a wide variety of shelf stable products

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