

Pulses in India

Market Direction | 2022-12-20 | 18 pages | Euromonitor

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Report description:

Pulses are an important part of the diet, especially for vegetarians in India, as they are one of the most important sources of protein for them. Pulses also account for an important part of the essential food budget for Indian households. However, as inflation has been high on pulses in 2022, and consumers have a limited budget for essential food, it has forced them to look for cheaper options. Consumers still want to consume pulses on a regular basis to meet their protein requirement, as post...

Euromonitor International's Pulses in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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