

Processed Meat and Seafood Packaging in the United Arab Emirates

Market Direction | 2022-09-16 | 10 pages | Euromonitor

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Report description:

The arrival of the pandemic gripped local consumers with fear, with the lockdowns and worries about running out of essential items making people stock up on food products. For example, this resulted in strong demand for packaging unit volumes of metal food cans to store shelf stable seafood in 2020. However, as COVID-19 restrictions were eased in 2021 and home seclusion was no longer a norm, and hoarding of supplies saw a sharp decline. Furthermore, people grew tired of cooking all their meals.

Euromonitor International's Processed Meat and Seafood Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Processed Meat and Seafood Packaging in the United Arab Emirates Euromonitor International December 2022

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PROCESSED MEAT AND SEAFOOD PACKAGING IN THE UNITED ARAB EMIRATES KEY DATA FINDINGS
2021 DEVELOPMENTS

Most products in processed meat and seafood in decline in 2021 after demand spikes in 2020 Shelf stable product areas still dominated by metal food cans

Transparent flexible plastic packaging enhances consumers' perception of quality PROSPECTS AND OPPORTUNITIES

Processed meat and seafood packaging to benefit from these products' convenience Health and wellness and vegan trends will drive folding carton growth in meat substitutes



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