

## **Processed Meat and Seafood Packaging in Spain**

Market Direction | 2022-08-30 | 10 pages | Euromonitor

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### **Report description:**

Shelf stable seafood saw a slight rise in its unit volume sales in 2021, which benefited the packaging unit volumes of metal food cans, glass jars and folding cartons used in the packaging of these products. One benefit of metal cans is their durability -- because of the strength and rigidity of metal, it is possible to fill cans faster without any product loss. Metal's durability also helps maximise space during storage and transportation. Cans are able to stack on top of one another without d...

Euromonitor International's Processed Meat and Seafood Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand for shelf stable seafood slows in 2021 after the growth spike seen in 2020

Flexible plastic maintains its lead in chilled and frozen processed meat and seafood

Sustainability trend gains momentum as smaller packs make strong gains

PROSPECTS AND OPPORTUNITIES

Further growth expected for aluminium/plastic pouches

Meat and seafood substitutes to see continued dynamic growth over the forecast period

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