

## **Processed Meat and Seafood Packaging in South Africa**

Market Direction | 2022-07-28 | 8 pages | Euromonitor

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### **Report description:**

The packaging unit volumes of metal food cans used in shelf stable meat saw a spike in demand in 2020, which was maintained in 2021. This was supported by increasing demand for stockpiling foods with a long shelf life amid the uncertainty caused by COVID-19-related restrictions as well as the need for cheaper ingredients for meal solutions. The packaging unit volumes of metal food cans used in shelf stable seafood continued to see strong growth in both 2020 and 2021. Tuna, pilchards and sardines...

Euromonitor International's Processed Meat and Seafood Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Metal food cans pack type benefits from strong growth in shelf stable products during the pandemic

Increased consumer interest in meat substitutes boosts demand for folding cartons and flexible plastic

Easy-open can ends proliferate in shelf stable seafood

PROSPECTS AND OPPORTUNITIES

Shelf stable seafood to drive overall processed meat and seafood growth, benefiting metal food cans

Increased health consciousness among local consumers will weigh on demand for processed meat packaging

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