

Processed Meat and Seafood Packaging in Romania

Market Direction | 2022-07-18 | 9 pages | Euromonitor

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Report description:

COVID-19 had a generally positive effect on demand for processed meat and seafood packaging when it hit Romania in 2020, resulting in stronger year-on-year performances in most of its categories. While performances then generally worsened in 2021, demand was still generally above pre-pandemic levels in most categories.

Euromonitor International's Processed Meat and Seafood Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PROCESSED MEAT AND SEAFOOD PACKAGING IN ROMANIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand for processed meat and seafood packaging weakens in 2021, after the spike seen a year earlier

Thin wall plastic containers popular in chilled processed meat due to their functionality and light weight

Urbanisation continues to boost demand for processed meat and seafood packaging

PROSPECTS AND OPPORTUNITIES

Meat and seafood substitutes will remain the most dynamic product area

Urbanisation will underpin growth in demand for processed meat and seafood packaging

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