

Processed Meat and Seafood Packaging in Indonesia

Market Direction | 2022-06-29 | 9 pages | Euromonitor

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Report description:

During the COVID-19 pandemic, shelf stable seafood has been seeing strong growth thanks to its long shelf life. In addition, with more consumers working and studying from home, there has been increased demand for at-home meal solutions, with seafood being used in a wide range of local dishes by Indonesians. This has been supporting the packaging unit volumes of metal food cans used in shelf stable seafood in 2020 and 2021.

Euromonitor International's Processed Meat and Seafood Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PROCESSED MEAT AND SEAFOOD PACKAGING IN INDONESIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Long expiration dates drive demand for shelf stable seafood

Pandemic helps boost demand for packaged tofu

Flexible plastic continues to dominate frozen meat and seafood

PROSPECTS AND OPPORTUNITIES

Tofu and shelf stable seafood expected to see further growth

Rise of convenience stores will support growth in smaller pack sizes

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