

Processed Meat and Seafood Packaging in France

Market Direction | 2022-06-27 | 10 pages | Euromonitor

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Report description:

Processed meat was back in decline in 2021, as, during the latter half of 2021, with restrictions beginning to ease, the consumption of processed meat among French households was falling. This negatively impacted the unit volumes of thin wall plastic containers, flexible plastic, other plastic trays, folding cartons and blister and strip packs used in the packaging of processed meat in 2021, most of which had been growing a year earlier.

Euromonitor International's Processed Meat and Seafood Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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New products should boost the shelf stable seafood performance, boosting metal food cans Health and sustainability trends to gain ground over the forecast period



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