

Processed Fruit and Vegetables Packaging in the US

Market Direction | 2022-08-18 | 11 pages | Euromonitor

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Report description:

2020 saw a surge in growth in packaging volumes in processed fruit and vegetables in the US, as COVID-19 led consumers to stock up on such products due to fears of supply chain disruption. Moreover, some consumers shifted from fresh fruit and vegetables to processed fruit and vegetables because they feared that the former might be a vector for contagion. However, with the easing of restrictions, in 2021 consumers did not continue to stockpile, and felt much more comfortable leaving their homes t...

Euromonitor International's Processed Fruit and Vegetables Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Processed Fruit and Vegetables Packaging in the US

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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE US

KEY DATA FINDINGS

2021 DEVELOPMENTS

Return to dining out negatively affects packaging volumes

Consumers continue to move to frozen fruit and vegetables, which offer convenience and less waste

Alternatives to metal food cans grow in popularity once again due to health concerns

PROSPECTS AND OPPORTUNITIES

Rising health awareness set to drive growth in frozen and shelf stable fruit

E-commerce set to drive packaging choices, but stores will also remain important

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