

Processed Fruit and Vegetables Packaging in Switzerland

Market Direction | 2022-09-02 | 9 pages | Euromonitor

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Report description:

Frozen fruit, in particular berries, is a category that is less affected by a shift towards fresher options, as these products are often used to prepare home-made desserts, smoothies and fruit purees. Frozen fruit was therefore already recording positive unit volume growth prior to the pandemic, with the COVID-19 restrictions helping to drive even stronger growth in 2020. This benefited the packaging unit volumes of plastic pouches in particular in frozen fruit in 2020. However, while unit volum...

Euromonitor International's Processed Fruit and Vegetables Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Frozen fruit sees a slight packaging unit volume decline in 2021, but demand remains at high levels

Shelf stable fruit and vegetables back in decline in 2021 after the year-earlier demand spike

Convenience of flexible plastic ensures dominance in frozen processed vegetables

PROSPECTS AND OPPORTUNITIES

Frozen processed vegetables expected to see positive growth

More modern pack types to come to the fore in shelf stable fruit and vegetables

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