

Processed Fruit and Vegetables Packaging in Sweden

Market Direction | 2022-08-31 | 9 pages | Euromonitor

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Report description:

The packaging unit volumes of flexible plastic used in frozen processed potatoes saw a strong spike in demand in 2020 and remained at elevated levels in 2021 thanks to a further modest sales increase. Travel restrictions and limited foodservice visits due to the pandemic resulted in more barbecuing, holidaying and entertaining at home, benefitting demand for frozen processed potatoes, which are considered a versatile product, with flexible plastic the only pack type used in this product area.

Euromonitor International's Processed Fruit and Vegetables Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong demand for frozen processed potatoes during the pandemic

Liquid cartons continue to outperform metal and glass in shelf stable fruit and vegetables as they are cheaper and more sustainable

With frozen fruit dominated by private label, manufacturers turn to new types of fruit in smaller cartons

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons will keep taking share from metal food cans in shelf stable beans

Liquid cartons will continue to significantly outperform glass, metal and paper-based containers

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