

Processed Fruit and Vegetables Packaging in South Africa

Market Direction | 2022-07-28 | 8 pages | Euromonitor

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Report description:

Unit volume sales of processed fruit and vegetables packaging rose at their fastest rate in almost a decade during 2020. COVID-19 led many local consumers to stock up, and processed fruit and vegetables were particularly popular in this regard due to their long shelf life. Shelf stable fruit and vegetables dominate retail volume sales of processed fruit and vegetables in South Africa, with 99% of these products packaged in metal food cans. This overwhelming preference for metal food cans is part...

Euromonitor International's Processed Fruit and Vegetables Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Shelf stable products slip into decline in 2021 after the spike in demand a year earlier

Frozen products continue performing strongly in 2021

Easy-open can ends continue gaining share in shelf stable fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Frozen processed vegetables to see strong growth over the forecast period, but shelf stable fruit will struggle

Metal food cans will remain dominant, but plastic pouches will see strong growth helped by revival of on-the-go consumption

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