

Processed Fruit and Vegetables Packaging in Romania

Market Direction | 2022-07-18 | 9 pages | Euromonitor

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Report description:

Having contracted during 2019, processed fruit and vegetables packaging returned to growth during 2020. With consumers spending more time at home during the year, they prepared and ate more meals there. Moreover, COVID-19 drove heightened consumer interest in health and wellness, particularly weight management, as consumers became aware that obesity raised their risk of developing severe symptoms if they contracted the virus. This led local some local consumers to eat more processed fruit and ve...

Euromonitor International's Processed Fruit and Vegetables Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Processed Fruit and Vegetables Packaging in Romania

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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES PACKAGING IN ROMANIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Processed fruit and vegetables packaging back in decline in 2021 after the slight spike in demand in 2020

Frozen fruit continues to record strong growth in 2021

Metal food cans still dominate in shelf stable products

PROSPECTS AND OPPORTUNITIES

Heightened consumer interest in health and wellness will lead to a shift away from processed fruit and vegetables towards fresh produce

Sustainability will support ongoing growth in demand for brick liquid cartons in shelf stable fruit and vegetables

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