

Processed Fruit and Vegetables Packaging in Japan

Market Direction | 2022-07-04 | 9 pages | Euromonitor

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Report description:

When the COVID-19 pandemic hit Japan in 2020, this drove a significant increase in the bulk-buying of processed fruit and vegetables, as consumers stockpiled these products due to fears of supply-chain disruption. Due to their long shelf life and ease of storage, demand for most types of shelf stable fruit and vegetables recorded strong growth. Prior to the pandemic, shelf stable fruit and vegetables had been steadily losing ground to frozen processed fruit and vegetables. While metal food cans...

Euromonitor International's Processed Fruit and Vegetables Packaging in Japan report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN JAPAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

After the 2020 spike in sales, shelf stable fruit and vegetables records a decline in 2021

Frozen processed fruit and vegetables still recording positive growth in 2021

Hagoromo Foods Corp turns to Tetra Recart as a lighter and more sustainable alternative to metal food cans

PROSPECTS AND OPPORTUNITIES

Glass jars gaining and metal food cans losing share in shelf stable fruit and vegetables

Further growth expected for frozen fruit and vegetables packaging

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