

Processed Fruit and Vegetables Packaging in India

Market Direction | 2022-06-28 | 12 pages | Euromonitor

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Report description:

Frozen processed fruit and vegetables has seen a slight uptick in its performance thanks to the Production Linked Incentive (PLI) Scheme launched by the government to support the food processing industry. The scheme benefited frozen processed fruit and vegetables in India, which has, in turn, benefited packaging unit volumes of flexible plastic, the sole packaging type used in frozen processed fruits and vegetables in India. There is a gradually increasing awareness among Indian consumers that f...

Euromonitor International's Processed Fruit and Vegetables Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

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Processed fruit and vegetables generally benefits from the pandemic

Transparent packaging helps manufacturers to gain consumer confidence

PROSPECTS AND OPPORTUNITIES

Increasing urbanisation should help drive further growth in processed fruit and vegetables

Smaller players emerge to compete with the big-name brands

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