

## **Processed Fruit and Vegetables Packaging in France**

Market Direction | 2022-06-27 | 9 pages | Euromonitor

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### **Report description:**

The introduction of a number of restrictions, including curfews/lockdowns, social distancing measures and foodservice closures, when the COVID-19 pandemic hit the country in 2020, meant that consumers were spending a lot more time at home in 2020 than they would normally, and therefore also preparing more meals themselves in their homes. This led to an increase in the consumption of all product areas in processed fruit and vegetables due to the shift from consumer foodservice to retail that last...

Euromonitor International's Processed Fruit and Vegetables Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN FRANCE

KEY DATA FINDINGS

2021 DEVELOPMENTS

COVID-19 restrictions help drive a sharp spike in demand for processed fruit and vegetables

Most product areas seeing declining packaging unit volumes in 2021

Bisphenol A ban improves the perception of metal food cans

PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share over the forecast period

European retailers focusing on sustainability

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