

## **Processed Fruit and Vegetables Packaging in China**

Market Direction | 2022-06-23 | 11 pages | Euromonitor

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### **Report description:**

In 2021, Chinese consumers were returning to a more normal way of life, following the effects of the COVID-19 pandemic in 2020, due to better control of the virus as well as the country's vaccination programme in 2021, which saw the easing of restrictions for a large part of the year in most parts of the country. Shelf stable fruit therefore recorded strong growth in 2021, benefiting the unit volumes of glass jars and metal food cans used in the packaging of shelf stable fruit. Glass jars is the...

Euromonitor International's Processed Fruit and Vegetables Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN CHINA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Improved performance for shelf stable fruit and vegetables in 2021

COVID-19 crisis hits on-the-go consumption opportunities, but expansion of e-commerce supports continued growth

Stockpiling helps boost sales of processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Continued shift from glass jars to metal food cans expected

Revival of opportunities for packaging targeting on-the-go consumption

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