

Processed Fruit and Vegetables in Singapore

Market Direction | 2022-12-20 | 21 pages | Euromonitor

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Report description:

Despite offering greater affordability overall, shelf stable fruit and vegetables witnessed higher unit price growth of 4% compared to frozen variants at 3% in 2022. This is attributable to growing packaging and processing costs for shelf stable options, resulting from the hard commodity crunch in terms of energy and raw materials for canning. Traditionally offering a more economical option to fresh fruit and vegetables, inevitable price hikes are reducing the advantage of shelf stable fruit and...

Euromonitor International's Processed Fruit and Vegetables in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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