

## **Processed Fruit and Vegetables in Costa Rica**

Market Direction | 2022-12-21 | 19 pages | Euromonitor

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### **Report description:**

Overall, retail volume sales of processed fruit and vegetables continued to see positive, if marginal, retail volume growth in 2022. Growth was slower than in 2020 and 2021, when demand was spiked by home seclusion due to the exigencies of the Coronavirus (COVID-19) pandemic. In this scenario, the convenience and long shelf life of shelf stable and frozen processed fruit and vegetables gained the interest of consumers forced to spend long periods and prepare food and dine at home more often. The...

Euromonitor International's Processed Fruit and Vegetables in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Processed Fruit and Vegetables in Costa Rica  
Euromonitor International  
December 2022

List Of Contents And Tables

### **PROCESSED FRUIT AND VEGETABLES IN COSTA RICA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Positive, but slow retail volume growth as consumers return to out-of-home lifestyles

Perception of lacking freshness limits consumption of frozen options, although there remains significant space for the format

Dietary trends create new opportunities for processed fruit and vegetables

#### **PROSPECTS AND OPPORTUNITIES**

Both private label and "gourmet" options to gain more shelf space

Canned expected to remain the preferred format for peas

Child-centred products could pique interest in frozen processed potatoes

#### **CATEGORY DATA**

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 6 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 7 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 8 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

### **STAPLE FOODS IN COSTA RICA**

#### **EXECUTIVE SUMMARY**

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

#### **MARKET DATA**

Table 12 Sales of Staple Foods by Category: Volume 2017-2022

Table 13 Sales of Staple Foods by Category: Value 2017-2022

Table 14 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 15 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 17 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

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Table 19 Distribution of Staple Foods by Format: % Value 2017-2022

Table 20 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 21 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 22 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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