

## **Packaging Industry in the US**

Market Direction | 2022-12-19 | 46 pages | Euromonitor

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### **Report description:**

Sustainable packaging is more now than ever becoming a higher priority for brand owners and consumers. According to Euromonitor International's Voice of the Consumer Lifestyle Survey 2022, 46% of respondents in the US are making efforts to reduce their plastic waste and 38% of respondents now use only sustainable packaging that is either refillable, recyclable, biodegradable or compostable. Eco-friendly packaging involves the use of renewable or biodegradable materials that do not cause any envi...

Euromonitor International's Packaging in USA report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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