

## **Packaging Industry in Romania**

Market Direction | 2022-12-20 | 39 pages | Euromonitor

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### **Report description:**

In 2021, Romania has seen changes in various industries, based on the demands for the products in a particular industry or the needs of consumers. There was still visible caution about maintaining personal hygiene and cleanliness in the home in 2021, boosting demand for home care and personal care products. Moreover, people were more cautious about what they were eating, negatively impacting consumption of food and drink items that are deemed to be harmful, like carbonates and sugar.

Euromonitor International's Packaging in Romania report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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