

Packaging Industry in Poland

Market Direction | 2022-12-20 | 40 pages | Euromonitor

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Report description:

The growing awareness of environmentally-friendly packaging is expected to increasingly push manufacturers to opt for recycled PET. In the past, Poland had a widespread and very effective returnables system, with beer, orange, lemon and cola carbonates all sold in glass bottles that could be returned to a store with a receipt. However, the returnables system had generally shrunk to only being widely used for beer bottles. Nevertheless, in response to tightening EU regulations and consumers' grow...

Euromonitor International's Packaging in Poland report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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