

## **Packaging Industry in Hong Kong, China**

Market Direction | 2022-12-21 | 45 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic resulted in changes to consumer purchasing patterns, for example due to the increasing awareness of healthy and sustainable products. 2021 therefore saw consumers and companies shifting towards purchasing and manufacturing products with this in mind. For example, companies, recognising this, were beginning to employ metal cans, rPET, thin wall plastic containers, glass jars and folding cartons to steadily replace the standard HDPE and PET bottles for a number of products.

Euromonitor International's Packaging in Hong Kong, China report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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