

Other Hot Drinks in Uruguay

Market Direction | 2022-12-19 | 20 pages | Euromonitor

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Report description:

Other hot drinks is projected to record a sluggish performance in 2022 due to an expected retraction in other plant-based hot drinks (yerba mate), which make up the majority of other hot drink sales in Uruguay. The category is reporting negative retail volume terms for the second consecutive year as the Uruguayan population falls once again reducing the consumption of yerba mate. Nevertheless, yerba mate is consumed by Uruguayans of all ages and income levels, but it is a highly mature category...

Euromonitor International's Other Hot Drinks in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Nestle dominates flavoured powder drinks driven by its brand portfolio

Canarias leads with a strong presence in yerba mate

PROSPECTS AND OPPORTUNITIES

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