

## **Other Hot Drinks in Tunisia**

Market Direction | 2022-12-19 | 19 pages | Euromonitor

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### **Report description:**

Despite the development of the overall hot drinks market in Tunisia, other hot drinks sales remain almost totally reliant on chocolate-based powdered drinks. International players have made no significant moves into categories such as plant-based hot drinks or malt-based hot drinks. On the other hand, chocolate-based flavoured powder drinks is experiencing strong development thanks largely to local players.

Euromonitor International's Other Hot Drinks in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
December 2022

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