

Other Hot Drinks in Germany

Market Direction | 2022-12-22 | 22 pages | Euromonitor

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Report description:

During the pandemic, chocolate-based flavoured powder drinks enjoyed an increase in retail volume sales throughout 2020 and 2021 due to home seclusion. This trend has reverted back to previous declines in 2022 as an increasing number of consumers return to foodservice to socialise as restrictions have eased. While this has resulted in a channel shift, demand for chocolate-based flavoured powder drinks through foodservice remains significantly lower than pre-pandemic levels.

Euromonitor International's Other Hot Drinks in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Brands attempt to improve image by reducing sugar and adding fibre

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