

Microwaves in the United Kingdom

Market Direction | 2022-12-23 | 37 pages | Euromonitor

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Report description:

Like other major appliances categories, microwaves is set to experience a strong decline in retail volume terms in 2022. COVID-19 led consumers to spend more time at home, and to cook at home to a greater extent than before the pandemic, and they needed microwaves to help with cooking, and to reheat any leftovers. Therefore, these products became established as a household essential during 2020 and 2021, which is visible when looking at the high volume growth the category experienced in these ye...

Euromonitor International's Microwaves in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Microwaves market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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