

## **Microwaves in Spain**

Market Direction | 2022-12-22 | 34 pages | Euromonitor

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### **Report description:**

The second half of the review period was a rollercoaster for microwave sales. During 2020, retail volume sales saw a double-digit decline, as pandemic lockdowns (which in Spain were among the strictest in Europe), led to many consumers spending a lot more time at home and having more free time on their hands. This led them to spend more time preparing and cooking meals from scratch, which led to a reduction in the use of microwaves. The growing popularity of air fryers also had a slightly negati...

Euromonitor International's Microwaves in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Microwaves market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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