

Large Cooking Appliances in Mexico

Market Direction | 2022-12-19 | 40 pages | Euromonitor

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Report description:

Large cooking appliances continued to see strong growth in retail volume terms in 2022, albeit not reaching the highs of 2020. Following the outbreak of COVID-19 and the introduction of restrictions there was an increase in home cooking. This helped to drive strong growth in large cooking appliances in 2020, but this growth continued to feed through to 2021 and 2022 with many consumers continuing to cook more meals at home.

Euromonitor International's Large Cooking Appliances in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2022

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Home cooking trend prevails boosting demand for large cooking appliances

Focus on healthy eating and energy efficiency drives demand

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