

## **Hot Drinks in Tunisia**

Market Direction | 2022-12-19 | 31 pages | Euromonitor

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### **Report description:**

After two challenging years of the COVID-19 crisis, the hot drinks market in Tunisia is recording positive growth in 2022 in volume and value terms. The good performance is mainly due to the improvement in the COVID-19 situation, which encouraged the government to remove all health restrictions on restaurants and cafes. Popular cafes are the main consumers of hot drinks products, and there has been pressure on the Ministry of Health to ease the restrictions.

Euromonitor International's Hot Drinks in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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