

## **Hot Drinks in Switzerland**

Market Direction | 2022-12-21 | 37 pages | Euromonitor

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### **Report description:**

The demand for off-trade hot drinks declined during 2022 as consumers spent less time at home. Lockdown measures were discontinued and other Coronavirus (COVID-19) regulations and restrictions were relaxed. Consumers returned to the office, mobility picked up and foodservice outlets reopened. Thus, on-trade volume sales increased substantially as consumers returned to out-of-home lifestyles and foodservice outlets. This produced a shift in hot drinks volume sales from retail to foodservice.

Euromonitor International's Hot Drinks in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Shift back towards foodservice as restrictions ease

Higher costs of raw materials and transportation and high demand exert upward pressure on coffee prices

Nestle Suisse leverages popularity of Nespresso to lead retail value sales

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Chocolate-based flavoured powder drinks remains the most popular type

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Wander leverages strong brands and sustainability profile to lead the field

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