

Hot Drinks in Sri Lanka

Market Direction | 2022-12-21 | 30 pages | Euromonitor

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Report description:

Sri Lankans' long-standing enjoyment of tea continues, with a shift to packaged tea and international recognition of the country's tea quality benefiting sales. However, in 2022, hot drinks in general is witnessing many crises. Firstly, the industry is being negatively impacted by fuel shortages, which are causing major delivery and transportation issues. Meanwhile, the ongoing economic crisis is reducing household incomes across the country. To make matters worse, In 2021, the government banned...

Euromonitor International's Hot Drinks in Sri Lanka report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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