

Hot Drinks in Qatar

Market Direction | 2022-12-21 | 28 pages | Euromonitor

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Report description:

In 2022, hot drinks in Qatar continue to recover from COVID-19 and is benefiting from the FIFA 2022 World Cup which is boosting tourism and the local economy. Likewise, the country is seeing strong GDP, with this being partially fuelled by a strong recovery in the foodservice industry as Qatar eased its COVID-19 measures in 2021. The health and wellness trend is also having a strong influence on all categories, which is beneficial for tea in general, as consumers aim to be much healthier.

Euromonitor International's Hot Drinks in Qatar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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