

## **Hot Drinks in Myanmar**

Market Direction | 2022-12-23 | 32 pages | Euromonitor

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### **Report description:**

In 2022, hot drinks in Myanmar is recovering from the COVID-19 pandemic and the coup. However, the industry now faces new challenges due to international inflation rates and fuel shortages. However, most categories are surviving due to the essential disposition they hold among consumers. A developing coffee culture is supporting a rise in demand for fresh coffee, especially among the country's young urban population. Tea remains constrained by a preference for unpackaged tea, but other hot drink...

Euromonitor International's Hot Drinks in Myanmar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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