

Hong Kong, China in 2040: The Future Demographic

Market Direction | 2022-12-05 | 18 pages | Euromonitor

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Report description:

Population expansion in Hong Kong in most years up to 2040 will be driven by positive net migration. Ageing will be a key trend over this timeframe as life expectancy rises further and birth rates and fertility remain extremely low. Consumer trends and state resources will be impacted by ageing in 2021-2040. Hong Kong should continue to be a captive consumer market due to high levels of wealth and population density, despite elevated levels of inequality.

Euromonitor's Hong Kong, China in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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