

Home Laundry Appliances in Spain

Market Direction | 2022-12-22 | 38 pages | Euromonitor

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Report description:

Having seen strong growth in 2021, retail volume sales of home laundry appliances were little better than static in 2022, while retail constant value sales (2022 prices) actually declined slightly. Economic conditions were at the root of this. The annual rate of inflation surged in Spain during 2022 (reaching double digits during the summer months) on the back of supply chain disruption arising from COVID-19 and the Russian invasion of Ukraine. This led a growing number of local consumers to rei...

Euromonitor International's Home Laundry Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for freestanding home laundry appliances slumps

BSH Electrodomesticos Espana SA continues to lead with its Balay and Bosch brands

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No more than modest growth in retail volume sales

Connected devices will continue to grow in popularity

E-commerce will steadily grow in importance

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