

Fresh Food in India

Market Direction | 2022-12-20 | 69 pages | Euromonitor

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Report description:

Fresh food gained significant total volume momentum in 2021, and this is set to continue in 2022, as many initiatives and campaigns have been undertaken to promote the consumption of unprocessed, unrefined, natural fresh foods as part of the daily diet to fulfil the nutritional requirements of the body and to promote general holistic health. On a pan-India level, special government initiatives were organised by the Food Safety and Standards Authority of India (FSSAI), such as, "The Eat Right Cha...

Euromonitor International's Fresh Food in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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EGGS IN INDIA

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