

Food Preparation Appliances in Spain

Market Direction | 2022-12-22 | 36 pages | Euromonitor

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Report description:

Having risen in 2021, retail volume sales of food preparation appliances declined for the third time in four years in 2022. However, retail constant value sales (2022 prices) grew significantly during this period, reflecting a sharp rise in unit price (particularly in 2020, when supply chains were disrupted for a period). Spectrum Brands (Russell Hobbs, George Foreman and Remington) has acquired Tristar, boosting its presence in small appliances.

Euromonitor International's Food Preparation Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Led by Thermomix, food processors remain the top performer

Wireless blenders growing in popularity

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Retail volume sales of mixers set for marginal decline

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