

Food Preparation Appliances in Mexico

Market Direction | 2022-12-19 | 37 pages | Euromonitor

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Report description:

During the end of 2021 and the early part of 2022, many Mexicans remained at home for work and for home schooling as schools did not return to full-time class-based learning until March 2022. With people continuing to spend more time at home, at least during the early part of 2022, this continued to fuel the home cooking and baking trend. This was seen to be a fun way for parents to spend time with their kids, while many adults also discovered or rediscovered a love of cooking and baking as a ho...

Euromonitor International's Food Preparation Appliances in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Healthy living trend fuelling demand for some products

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