

Fish and Seafood in India

Market Direction | 2022-12-20 | 19 pages | Euromonitor

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Report description:

There were a lot of myths around fish and seafood during COVID-19, and there was speculation that fish should not be eaten, which contributed to decline in 2020. Initiatives were therefore undertaken by the FSSAI to dispel the myths around the consumption of fish and seafood, and talk about the advantages of its nutritional content, and the importance of including these foods as part of the diet to improve overall health. This has brought a sense of confidence to consumers, and more people have...

Euromonitor International's Fish and Seafood in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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